



PORTFOLIO

WEBSITE | BRANDING | COPYWRITING
PHOTOGRAPHY | VIDEOGRAPHY

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OUR MISSION

Creators by nature, our creative marketing agency takes your project off the beaten path. Specialists in ecotourism and outdoor activities, we support human projects, businesses, and committed brands on their journey to success.

We design effective strategies, build intuitive websites, and ensure your values and commitment to the environment shine through. Wherever you are on your journey, we're here to help you succeed!

OUR COMMITMENT

- Authentic connexions
- Tailored services
- Passionate collaboration

OUR VISION

We dream of a future where creativity and commitment come together to transform how ecotourism and outdoor adventure leaders share their stories. Traveling across Canada, we strive to forge authentic connections, inspire responsible travel, and push the boundaries of visual storytelling.



BEHIND VOIX NOMADES STUDIO

FANNY GAUTHIER

Copywriter and **photographer** passionate about storytelling. As the co-founder of Voix Nomades Studio, she specializes in writing and photography for projects related to **outdoor activities, ecotourism, personal development, and education**. She brings a wealth of knowledge from her academic background in English literature, her master's degree in teaching, and her training in content marketing.

Her goal? To bring human and authentic initiatives to life through **captivating stories** and touching images.

Her passion? Exploring new ideas and transforming concepts into inspiring stories that resonate with the audience.



EL MEHDI FATNASSI

Videographer and marketer, co-founder of Voix Nomades Studio. With an academic background in organizational communication and **artistic direction** of media and multimedia projects, he brings valuable expertise in **audiovisual production** and **marketing strategy**.

He has worked on the post-production of two Moroccan films and co-directed the making-of for the 15th edition of the Gnawa World Music Festival. He also managed international accounts at the marketing agency Tribal DDB in Casablanca. Since moving to Canada, he has discovered a passion for **outdoor** and **ecotourism**, creating inspiring content around these themes.

His goal? To share **authentic visual stories** and promote immersive experiences.

His passion? VIDEO!



SHOOTING

Riverness Wilderness ✦



Angelo is the creator of Riverness Wilderness, a magical retreat nestled in the heart of Cape Breton Island, Nova Scotia. Each cabin was hand-built by him, surrounded by lush, pristine nature.

Angelo wanted to showcase the uniqueness of his cabins through inspiring photographs that reflect his authenticity. We envisioned a **soft, luminous and warm photoshoot** designed to capture the essence of this special place and elevate the guest experience.

CRAFTSMANSHIP

ECOTOURISM

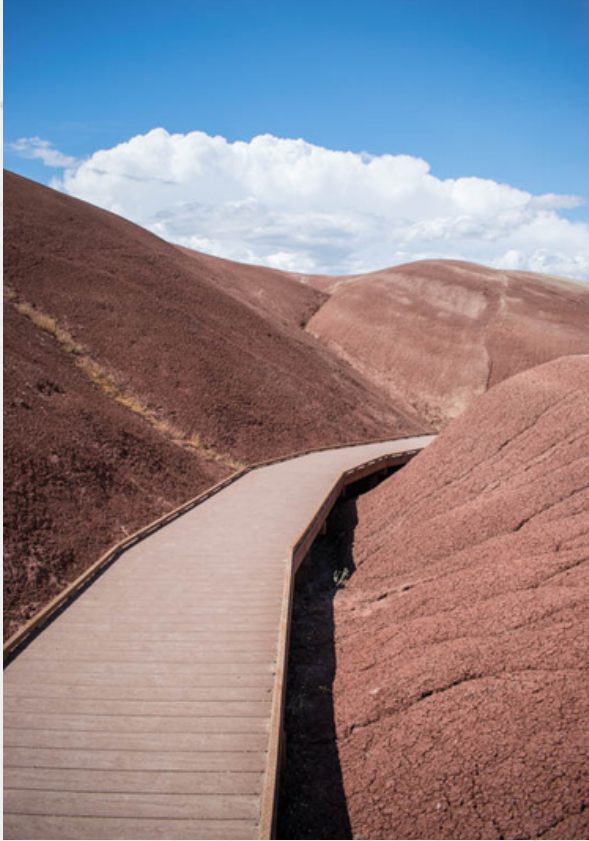
CABINS



The goal: to tell the story of Rivernest Wilderness and highlight **an eco-touristic retreat** in harmony with nature.

LANDSCAPES

Inspirations



ADVENTURE

OUTDOOR

WILD

Our collection of landscapes captured throughout our **travels** and **explorations**. These images reflect the raw and inspiring beauty of nature, offering an endless source of wonder and serenity.

BETWEEN SKY AND EARTH

The horizon blazes with a **golden light**, enveloping the forest in a warm embrace. The trees stand like silent guardians, witnesses to our passage. Solitude is sweet, the air is fresh and invigorating, **awakening** our senses at every moment.



OUTDOOR

BLOG

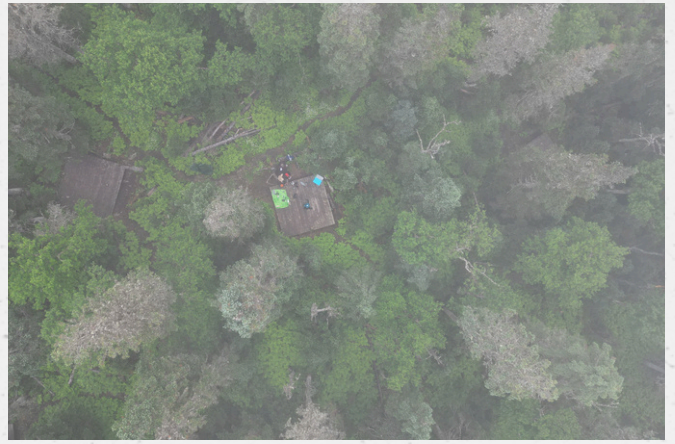
Voix Nomades ✦◀

NATURE



HIKING

Committed to **ecotourism** and **outdoor activities**, we created a blog article on the "**Grande Traversée de la Gaspésie**", in Quebec. Covering hundreds of kilometers through the Chic-Choc Mountains, this article details each stage of this adventure.



ESCAPE

This **guidebook**, designed to inspire and guide hiking enthusiasts, offers practical advice, breathtaking landscape descriptions, and useful information on gear and organization. Our main **source of inspiration**? Capturing and sharing authentic outdoor experiences, highlighting the beauty of Canadian landscapes, and emphasizing the importance of disconnecting.

DOCUMENTARY

Tima ✨

Mural Festival

ARTIST



POETRY



Tima is a Moroccan **street artist** from Khouribga. She began painting on canvases at the School of Fine Arts before transitioning to murals. This mural, created for the Mural Festival in Montreal, was her first project of this scale.

Following her **creative process** teaches us to be patient. We feel the stress of racing against time, which contrasts with the stillness felt while watching the mural gradually come to life.

ETHEREAL

CONTEMPLATION

A few hours spent observing the final brushstrokes, the last dances with the roller, the final touches. A few hours interpreting what Tima calls '**everyone's work**,' preferring to let the viewers give it meaning rather than delivering it to them. A few hours retracing the journey of all the work accomplished, and the poetry that emerges through the pastel colors and the enigmatic face of her character.



BRANDING

Culbute & Câline ✦

Geneviève entrusted us with redesigning her website for **Culbute et Câline**, an early childhood center offering parent-child workshops that emphasize the importance of **attachment bonds** in learning.

We also worked on her branding and marketing strategy, creating a universe of gentleness and tenderness, where **human connections** and **community** are at the forefront.





AUTHENTICITY

TENDERNESS

CONNECTION

A **narrative** through moments of deep and tender connections. Capturing **authentic emotions** and unique experiences that define the human experience. Creating **timeless stories** that resonate with the viewer.

CREATIVITY

SHOWREEL

Voix Nomades Studio ✦

IMMERSION



VISUAL

Through **dynamic images** and **powerful visual narratives**, discover our passion for the outdoors, ecotourism, and human projects. This showreel highlights our expertise in **storytelling** and **content creation**, reflecting our commitment to capturing and sharing authentic and immersive experiences.

And soon, your project?



CONTACT



contact@voixnomades.studio



[@voixnomades.studio](https://www.instagram.com/voixnomades.studio)